

July 11, 2013

Blue Energy Co., Ltd.
GS Yuasa Corporation

**Blue Energy’s Lithium-ion Batteries Installed in
Honda Motor’s Accord Hybrid and Accord Plug-In Hybrid Sedans
~ Batteries Contribute to Leap in Fuel Economy of the New Luxury Sedans ~**

Blue Energy Japan Co., Ltd. (President: Masaru Sawada; Head Office: Fukuchiyama City, Kyoto Prefecture), which is a consolidated subsidiary of GS Yuasa Corporation (Tokyo stock Exchange: 6674), announced today that its lithium-ion batteries have been adopted by Honda Motor Co., Ltd. (Tokyo Stock Exchange: 7267) for new models of its luxury Accord Hybrid and Accord Plug-In Hybrid sedans, which went on sale on June 21.

The Accord Hybrid is equipped with Blue Energy’s new EH5 lithium-ion battery. Although it is the same size as previous battery models, the EH5 provides substantially higher output compared with previous models as well as long-life durability. The Accord Plug-In Hybrid is equipped with the EH19 lithium-ion battery, which balances high capacity with high output and promises a higher level of safety and reliability.

Since its founding on April 1, 2009, Blue Energy has striven to raise the performance of its lithium-ion batteries while reducing their size and weight. As a leading developer of lithium-ion batteries for hybrid vehicles, Blue Energy will endeavor to contribute to the creation of a clean energy society through the manufacture, sales, and research and development of lithium-ion batteries.

Overview of Blue Energy

1. Company name	Blue Energy Co., Ltd.
2. Establishment	April 1, 2009
3. Location	1-37, Osadano-cho, Fukuchiyama City, Kyoto, Japan
4. Capital	¥7.5 billion
5. Shareholders	GS Yuasa International Ltd. 51% (wholly-owned subsidiary of GS Yuasa Corporation) Honda Motor Co., Ltd. 49%
6. Business description	Manufacture, sale, research and development of high-performance lithium-ion batteries

Images

1. Lithium-ion batteries EH19, EH5



2. Accord Hybrid



3. Accord Plug-In Hybrid

